

# Webcast Alert: Southwest Airlines Co. Annual Meeting of Shareholders

May 12, 2010

DALLAS, May 12, 2010 /PRNewswire via COMTEX/ --Southwest Airlines Co. (NYSE: LUV) invites you to listen to a live webcast presentation of its Annual Meeting of Shareholders. A link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines website. Details of the audio webcast are as follows:

Date: Wednesday, May 19, 2010 Time: 10:00 a.m. Central Time

Web Address: [www.southwest.com/investor\\_relations](http://www.southwest.com/investor_relations)

Contact: Investor Relations (214) 792-4415

To access the live audio webcast on the Investor Relations homepage, go to [www.southwest.com](http://www.southwest.com) and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page. A replay of the webcast will also be available on the Events Calendar in the Investor Relations section of [www.southwest.com](http://www.southwest.com).

Minimum Requirements to listen to broadcast:

The Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, send an e-mail to: [webcast@multivu.com](mailto:webcast@multivu.com).

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